



# Philadelphia Skating Club & Humane Society

## Sponsorship Opportunity

Here is a great opportunity for advertising, through sponsorships, that will reach families all over the Main Line area. Your advertising will have wide ranging exposure to customers. The demographics of those who most frequent the PSC&HS is best described as Club members, Learn to Skate participants, competition attendees, spectators, parents and public session attendees.

PSC&HS is a 501(c)(3) non-profit organization. The Club was incorporated in February 1861 and was originally located on Boat House Row on the Schuylkill River. The Club's home for the past 83 years has been at the Ardmore location. The facility includes a 195'x95' ice surface, Skate Shop, Snack Bar, enclosed lower lounge for viewing, warm-up/exercise room and a large upstairs lounge overlooking the entire ice surface. Businesses that choose to advertise at the PSC&HS will get a large number of repeat and new impressions from customers.

Sponsorships are important as PSC&HS relies upon member and non-member income to preserve our historic facility for the next skating generation. Showing your support for PSC&HS will expose your business to new customers in a winning community engagement strategy.

For only \$1,000 we will supply the banner (customer provides wording and graphics) and hang it in our facility in a prominent place for one year. Options to renew your banner will be provided after one year. In addition, customer may provide informational brochures to be made available for distribution to visitors at the Club.